ORG Friends and Family Talks

Scribblings from the meeting on 14th Jan 19

Objectives

- To produce a set of materials that can be used enlighten and enable an audience about "*A healthy digital lifestyle*"

- Via 4-5 talks

… of 5 to 10 minutes each

… delivered on a rotation basis

… to a group of 5-25 people

… over a short period (e.g. 40 mins to an hour)

- To carry that out in a prototype session with friends and family.

- To explore modularising those talks to be presentable in a Pop-up fashion.

Dates

We're aiming to deliver to a "closed" group of attendees on 16th of 17th March.

We're aiming to deliver a project update to ORG Norwich after the regular meeting at the beginning of February

Format and Venue

There should be slightly more talks than attendees can view in the time period.

- drives attendee engagement and makes them choose via FOMO

- attendees <u>may</u> split up and inform people.

Venue

The venue space should be segregated into several areas. Each area contains one of

- An attendee direction point with some means of supporting attendee choice; a map, a person, an automated questionnaire, a schedule board.

- A passive information point (unmanned stations), to drive attendee self learning.

- A speaker and sufficient space to handle any gear and engage their audience

- (optional, and venue dependent) might be some form of snack point, as a discussion area and for speaker/ attendee refreshment.

Venue candidates

- The Octagon Chapel; suitable for larger (20+) groups and multiple stations

      ACTION: NEONTRIBE to determine price and access

- Outside the Forum

- Inside the Forum

- Inside the Forum Library

- The Stage at St. Augustine's

Popup locations

When we've got a set of short talks we could split one or more of them up and do popups in different places.

- Pop-up place at the climbing centre

- Pop-up place in the Mall

- Pop-up space in the Forum

- Pop-up stall in the Market

ORG Member roles

Speakers who can talk on subjects

      ACTION: Ask volunteers to confirm interest.

Attendee Assistants who can direct and engage attendees on a 1-1 basis, or generally fight technical fires.

Talk Materials

- Talk content

Initially inspired from "The Data Detox Kit" [https://datadetox.myshadow.org/en/home], though

I imaginethis will evolve based on further thought. However, I'm thinking "mobile" and "easy to fix" problems, which those guides are excellent at.

Additional options might be "Workshop on handing a phone on to another family member" and "Workshop on securing a new phone"

Generally up to speaker with the following guidance;

Avoid overlap with other speakers

A thing you might not know about you or your device's online behaviour that could be "risky"

An explanation of that risk

A means to control or reduce the risk

ACTION: come up with some better guidance.

- Equipment to support talk content

- General furniture as required

Passive station Ideas

- GDRP explanation of rights (and how to exercise them)

- Questionnaire to help sort people towards areas of interest

- A rogue WiFi hotspot that puts connections on a board. [CONTROVERSIAL]

- Maps of who-owns-what in terms of social media and big tech, so attendees can make informed decisions about breaking dependency on one ecosystem of services.

- Maps of the affiliate advertising networks, so attendees can understand just how many companies might get at the data a given company might "share".