

## **OIC Roundtable Discussion**

*22 February 2012*

### **In attendance:**

Ed Vaizey MP, Minister for Culture, Communications and Creative Industries

Personal information - DCMS

Geoff Taylor - BPI

Lavinia Carey - FACT

Chris Marcich - MPAA

Gemma Hersch - Publishers Association

Bill Bush - Premier League

Theo Bertram - Google

Guy Philipson - Internet Advertising Bureau

Campbell Cowie - Ofcom

David Wheeldon - BSkyB

Mita Mitra - BT

Andrew Heaney - TalkTalk

Jon James - Virgin Media

### **Fixed Agenda**

1. Update on Digital Economy Act
2. Advertising on infringing sites
3. Credit card payments
4. Search rankings
5. Application of s.97 of the CDPA
6. AOB

### **Key discussion points:**

- Everyone around the table agreed that the meeting note should be published along with a mission statement of what the roundtable was out to achieve.
- EV gave a short update on the DEA stating that Govt were still awaiting the results of the JR. He added that Govt planned to send out letter in the first half of 2013. CC stated that budgets were needed from the rights holders in order to work out the Code. Rights holders agreed to send across the required detail.
- GP updated the group on the progress being made of IASH morphing into the Digital Trading Standards Group. GP stated that the DTSG will cover everything that IASH has done and aim to systematically reduce the risk of illegal activity including race hate, sexism etc. GP committed to holding a meeting with rights holders in February to ask them to consider the criteria for infringing sites. The issue of liability was briefly raised, and would be considered further by rights holders.
- EV asked for a timetable on the criteria for the DTSG. GP stated that the criteria needed to be agreed and the way in which the criteria were formed needed to remain transparent. EV agreed and asked for the formation of the criteria to be fast tracked. EV asked for an updated on the criteria at the next meeting.

- EV stated that great work was being done on credit cards behind the scene, and gave a short update. Rights holders agreed but added that more could be done but understood that this was a Police resources issue. They agreed to continue to engage with enforcement authorities to extend the system that had proved effective for music.
- MPAA gave an update on the Newzbin case and progress that had been made. BPI gave a quick update on the Pirate Bay case too.
- EV asked about anti-virus companies and whether work could be done there too. GT stated that they had not engaged. EV felt that this was something worth pursuing and would convene a meeting with the main companies and PRS for Music.
- Google gave an update on the research paper that they had commissioned with PRS which would examine the way in which seriously infringing sites could be identified, how they operated and what measures might be effective. Google asked all rights holders to feed into the work on this, and stated that an email with more details would be sent around shortly.

### **Mission statement**

**The OIC roundtable will meet regularly as a working group to check on progress that is being made both in the regulatory environment and in terms of industry-led initiatives to reduce the level and viability of online infringement of content. There will also be twice-yearly meetings involving others with an interest, such as consumer representatives and open rights organisations, and the note of the working meetings will be published on the DCMS website in a spirit of transparency.**