

#OutOfControl

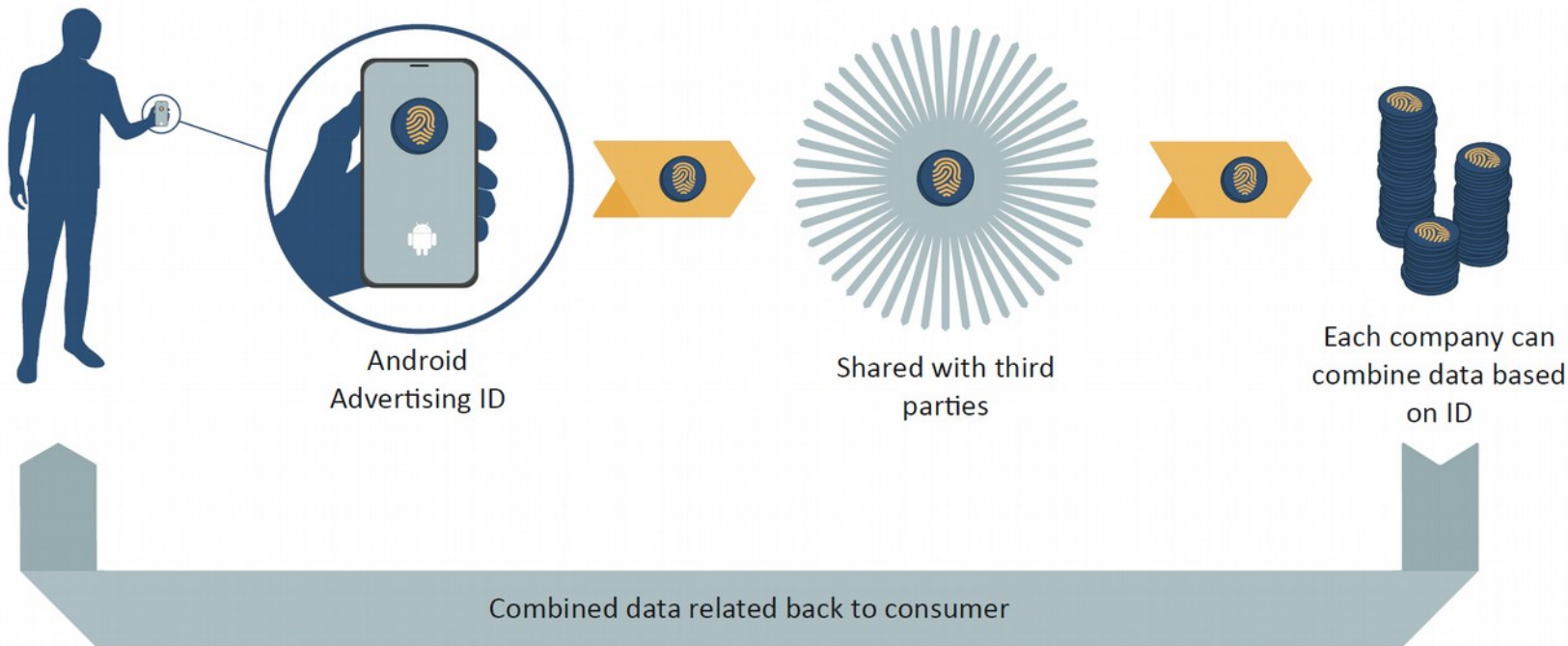
How consumers are exploited by the online advertising industry

@grommoen

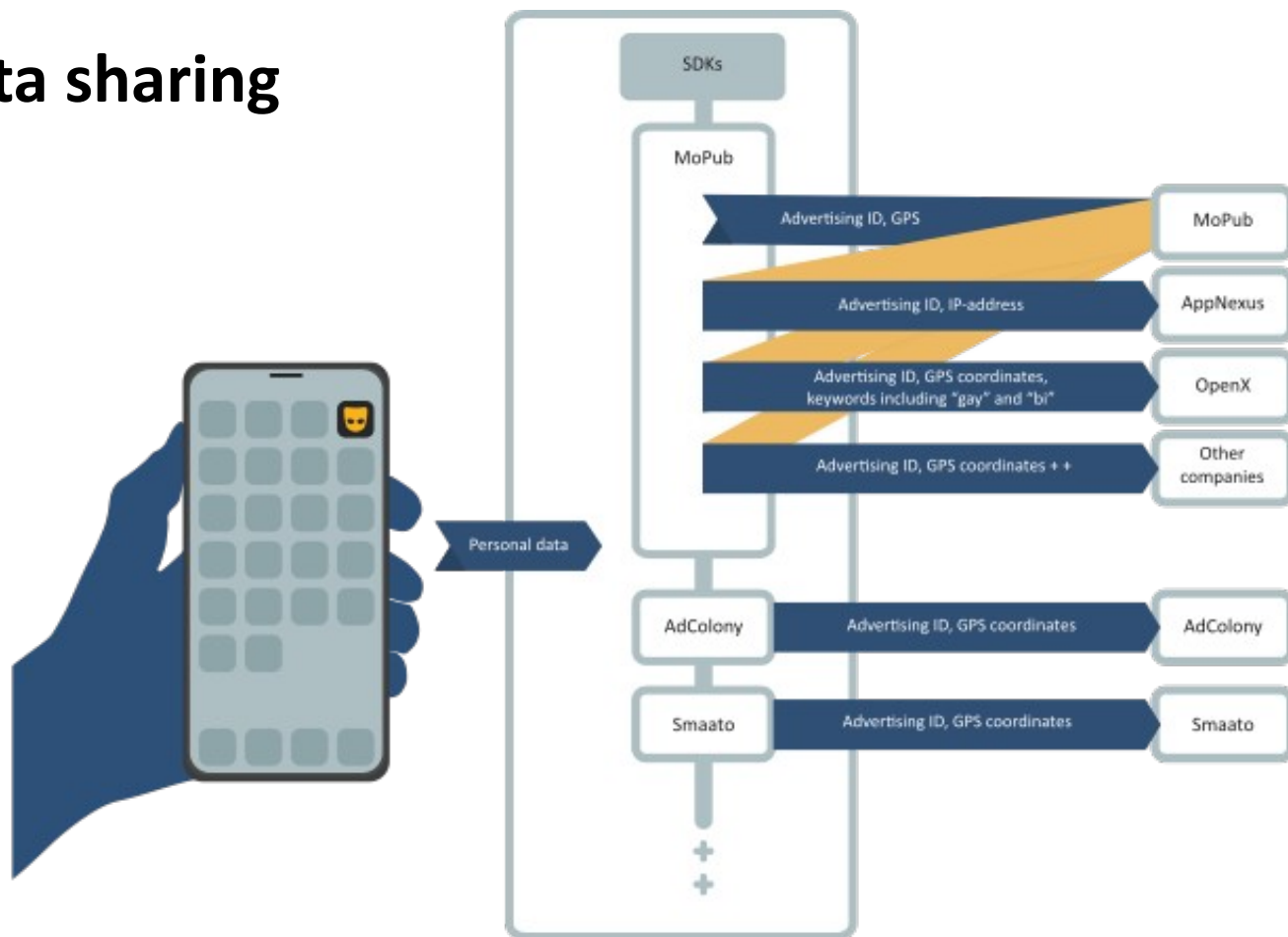
Data sent to 135 companies related to advertising

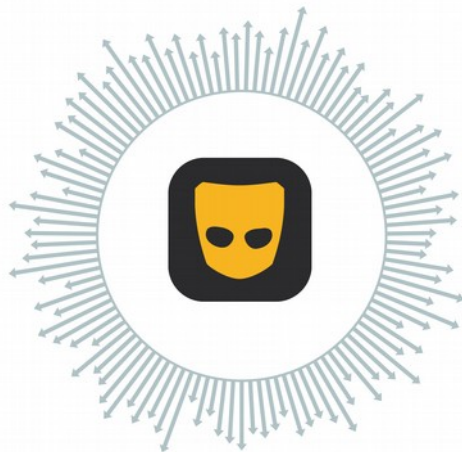


Identifiers facilitate profiling



Grindr data sharing





19 third parties



170 partners



4259 partners

- **Industry**
- **Authorities**
- **Advertisers**
- **Publishers**